

**Key Congress Facts** 

**Delegate Numbers: 1555** Invited Symposia: 6 Plenary Sessions: 20 Parallel Sessions: 100 Submitted Symposia: 8 **Regional Workshops: 6** Poster Presentations: 1000 + Total Abstracts Submitted: 2200 **Bursaries Offered: 80** Number of Exhibitors: 20 **Countries Represented: 86** 

## The Project

The 19th IEA World Congress of Epidemiology was held at the Edinburgh International Congress Centre (EICC) 7th - 11th August 2011.

Why In Conference?

"Our partnership with In Conference was fundamental in the success of IEA World Congress in Edinburgh. The whole team approached the congress with enthusiasm and commitment that surpassed our expectations. We were most impressed by their attention to detail and in particular the fresh ideas they brought to the table. Jenny's negotiation skills are exceptional and without their tight hold on the budget. we would not have been able to offer so many bursaries or to keep the registration fee affordable to those from emerging economies. These are key objectives of our Society and In Conference's experience meant that delegates enjoyed a truly memorable congress." Chair Professor Rai Bhopal Executive Management Committee

The congress was attended by over 1500 delegates from 86 countries and was hosted by the leading

academic departments in Epidemiology and Public Health in Scotland: The University of Aberdeen, The University of Dundee, The University of Edinburgh, The University of Glasgow and the congress partner NHS Health Scotland.

# The Goal

To ensure a truly global event, the congress set an ambitious goal of attracting delegates from as many countries as possible, in particular ensuring a high representation from lower income countries. Challenging fundraising and delegate number targets were set to ensure that registration fees were kept low and that bursaries could be provided where needed.

## The Success

Significant income was secured through sponsorship, exhibition and grant applications. The congress received a record number of abstract submissions (over 2,200), offered over 80 bursaries places (at previous congresses only 10-20 were offered) and attracted over 1500 delegates making it the largest IEA World Congress to date.

## For further information:

In Conference Ltd,4-6 Oak Lane, Edinburgh EH12 6XH Tel: (0) +44 131 339 9235 Fax: (0) +44 131 339 9798

Web: www.in-conference.org.uk



#### Social Programme

In addition to a full Scientific Programme the congress also offered a fantastic social programme offering excellent networking opportunities for all delegates, this included: **Opening Ceremony & Welcome Reception, Early Career** Researchers Dinner, Congress Dinner with Ceilidh dancing, VIP Civic Reception at the City Chambers hosted by Edinburgh City Council, Medical Walking Tours, Running Groups, Launch of the People's Epidemiology Library and display of Historical Works at the Royal College of Physicians.

"This was the best organized IEA congress that I have attended in over 50 years during which I have attended most of the IEA International Scientific Meetings and several regional meetings, most recently it surpassed Bangkok, Sydney and Florence meetings."

## In Conference Areas of Responsibility:

- Project Management
- **Financial Management**
- Congress Marketing including Social Media
- Exhibition & Sponsorship
- **Registration & Accommodation Management**
- Scientific & Social Programme Management